

NEW! CPR for Your Business

Culture. Purpose. Results (A Leadership Check)



Don't read and file...

Please don't judge this as just another "bog standard" leadership course – this is for you, but it's for your business and for your customers!

Even the strongest firms need a regular check. Under the FCA's Consumer Duty, leadership culture is under greater scrutiny than ever before and for good reason.

When culture, purpose, and results are aligned, both your people and customers thrive.

CPR for Your Business delivers two focused sessions designed specifically for senior decision-makers in regulated firms.

Think of it as an executive health check for your business — ensuring operational resilience, cultural fitness, and leadership vitality.



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Session 1 – Prevention is Better Than Cure

Step back from the day-to-day to assess how your firm’s culture supports purpose and drives results.

We’ll examine:

- How well your culture is working in practice
- Signs of fatigue or “business burnout”
- How your leadership impacts performance
- How it impacts customer outcomes (this is something the FCA are really interested in)

Session 2 – It’s all in the Action

Bring your reflections back to the table. Be challenged and let's see the results of your observations and thoughts since the last session.

Share with other leaders and explore ways to strengthen your firm’s cultural health. We have lots of useful information and stories to share with you.

This could be turning point for your firm , an investment, the injection you need.

Be prepared to walk away with an action plan.

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Why attend?

- Demonstrate proactive leadership under FCA expectations
- Reinvigorate your firm's purpose and direction
- Boost organisational wellbeing – from the top down
- Inspire better results and stronger customer outcome

Two sessions - £395 + VAT

(this is for both sessions which we recommend you attend)

10th June and 19th June 2026

10:00am - 11:30am

Delivered by Monika Sookee

A highly accomplished insurance professional with extensive experience in regulatory oversight, governance and strategic leadership.



Your business health is in your hands.

Book your CPR sessions today!

Contact us 0161 870 6637

www.createsolutions.co.uk